JYOTI SINGH

Product & Systems UX Designer

Delhi, India · +91-7054411820
jyotisingh.uiux@gmail.com
Linkedin Portfolio Behance Dribbble

SUMMARY

Product & Systems UX Designer with 3+ years designing complex, information-dense products: mission-critical operator interfaces, design systems, and platforms for fintech, government and enterprise clients. Trained in ceramic and glass at NID, I work structure first and respect constraints. Seeking senior product design roles where clarity under complexity matters.

EXPERIENCE

UI/UX Designer — Raphe mPhibr Pvt. Ltd | Noida — June 2024 - Present

- **Designed ground control station (GCS) and heads-up display (HUD) interfaces** for real-time drone operation, prioritizing information hierarchy and cognitive load for operators working under time pressure.
- **Built the design system behind these interfaces**: reusable components, interaction patterns and documentation used across engineering and product teams.
- **Worked closely with engineers** to turn complex technical requirements into structured UI workflows within strict operational and confidentiality constraints.

UI/UX Designer II — Plaxonic Technologies | Noida — Oct 2022 to Feb 2024

- **Led design on 8+ client projects** (5 international, 2 Indian government, 1 domestic), owning UX research, information architecture, high-fidelity UI and developer handoff.
- **Shipped 4 live products**: a field operations management app for Delhi Jal Board, a festival platform for Kullu Dussehra, a renewable energy portal for Himurja, and a fintech platform redesign.
- **Restructured the company website's information architecture** before any visual work: 30+ pages mapped, 17 services grouped into 4 categories.
- **Built component libraries and spacing systems** for client projects and handed them to development teams.
- **Promoted to Designer II**. Mentored two interns and set up UX review practices.

UX Design Intern — HIE HQ — Feb - Aug 2022

- **Ran benchmarking, journey mapping and usability analysis** for a fintech client, and designed ~40 high-fidelity UI concepts for fintech and enterprise platforms.

SELECTED PROJECTS (SELF-INITIATED)

Pravah Flood-survey drone fleet command view | 2026 — View project

Command view for three operator roles, with a twelve-alert hierarchy that separates what interrupts, what notifies and what waits.

Vela B2B analytics design system | 2026 — View project

Three-layer tokens, 22 components and 600+ variants in light and dark. Free on Figma Community.

EDUCATION

Bachelor's of Design — NID Ahmedabad — 2017 - 2021

Graduation project at ORVI Design Studio: revived a terracotta inlay technique for modern interiors, shown at Design Dialogue 2022, Udaipur.

SKILLS

Product and UX	Information Architecture, User Flows, Workflow Design, Interaction Design, Operator Interface Design, Alert Hierarchy, Usability
Design Systems	Component Libraries, Design Tokens, Figma Variables, Developer Handoff
Research	User Research, Competitor Benchmarking, Journey Mapping, Heuristic Evaluation
Tools	Figma, Figma Make, FigJam, Qt Design Studio, Miro, Adobe Creative Suite
Certifications	Google UX Design Professional Certificate, Coursera, 2021
Languages	English (professional), Hindi (native)