

JYOTI SINGH

UI UX DESIGNER



PROFILE SUMMARY

UI/UX Designer with about 3 years of experience designing responsive websites, complex dashboards, and digital products across fintech, e-commerce, government, and defense tech.

I specialize in translating complex requirements into intuitive interfaces that balance **clarity, usability, and business impact**. My experience spans design strategy, high-fidelity UI, scalable design systems, and cross-functional collaboration. I thrive in fast-paced environments and aim to create products that make everyday interactions feel seamless and meaningful.

WORK EXPERIENCE

UI UX Designer

Raphe mPhibr Pvt. Ltd., Noida | June 2024 - Present

- Designed and optimized **mission-critical HUD and GCS dashboards** for advanced drone systems, enhancing decision-making in high-stakes defense environments.
- Built a cohesive **design system** and marketing collateral for global expos, contributing to **an award-winning brand presence**.
- Created interactive mockups and internal demo assets to communicate complex capabilities with clarity.

UI UX Designer II

Plaxonic Technologies, Noida | Oct 2022 - Feb 2024

- Delivered **websites, dashboards, and apps** for fintech, e-commerce, and public sector clients (Delhi Jal Board, Uttarakhand Government, US startups).
- Led the redesign of the company website and contributed to **scalable design systems** for internal platforms.
- Promoted to **Designer II** and mentored interns, improving team-wide UX and visual quality standards.

UI UX Designer Intern

HIE HQ, Remote | Feb 2022 - Aug 2022

- Conducted **UX research**, competitor benchmarking, and user journey mapping for fintech and enterprise platforms.
- Designed high-fidelity UIs showcased on Dribbble, improving design visibility.
- Contributed to design blogs and internal UX discussions in a fast-paced agency setup.

EDUCATION

Bachelor of Design (B.Des.) - Ceramic and Glass Design

National Institute of Design, Ahmedabad | 2017 - 2022

Developed a strong foundation in storytelling, material exploration, and design thinking, later transitioning into UI/UX design.

CONTACT

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portfolio/itsjyotisingh-design

SKILLS

Design & Prototyping

Figma, FigJam, Adobe XD, Adobe Creative Suite, Prototyping, Miro

UX Process

Wireframing, Storytelling, User Flows, Design Systems & Variables, Interaction Design

Collaboration

Cross-functional Teamwork, Stakeholder Communication, Mentorship, Design Strategy

CERTIFICATIONS

UI Components 1 & 2

Uxcel (2024)

Design Terminology

Uxcel (2024)

Gamification in UX Design

UI UX Global (2023)

Google UX Design Certification

Coursera (2021)

WRITING & TALKS

Design Blogs

Authored UX blogs on **design psychology, business impact, and product development processes**.